



Touchstone Energy[®] Cooperatives

The power of human connections[®]

CoServ.com > Electric > Member Benefits >
Touchstone Energy

CoServ Electric, in conjunction with other Touchstone Energy cooperatives around the country, uses the Co-op Connections program to deliver more value to members and promote participating businesses.

For more information, contact:
Jennifer Ebert
(940) 270-7656

E-mail me at:
jebert@coserv.com

Visit our Web site at:
CoServ.com



Co-op Connections[®]

Free advertising for
your business.



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Co-op Connections® Program

Introducing the Co-op Connections Program

A program that benefits cooperative members by offering valuable discounts from participating businesses and increases customer visits at local businesses.

- All CoServ Electric members have received a free Co-op Connections and two key fob cards.
- This program gives participating businesses exposure to our 130,000 CoServ members and millions more served by our fellow Touchstone Energy cooperatives.
- A list of participating businesses will be available to all CoServ Electric members. These businesses are also posted at CoServ.com.
- Co-op members are encouraged to shop at participating businesses through promotions in our Web site, E-Bill, bill inserts, *Texas Co-op Power* magazine, etc.
- The card features CoServ Electric's contact information and Web site.

FREE to participating businesses

Here are examples of typical business discounts:

- 10 percent off regular-priced merchandise
- Buy one entrée, get one or equal or lesser value free
- Free appetizer with purchase of two entrées
- \$5.99 haircuts on Sundays

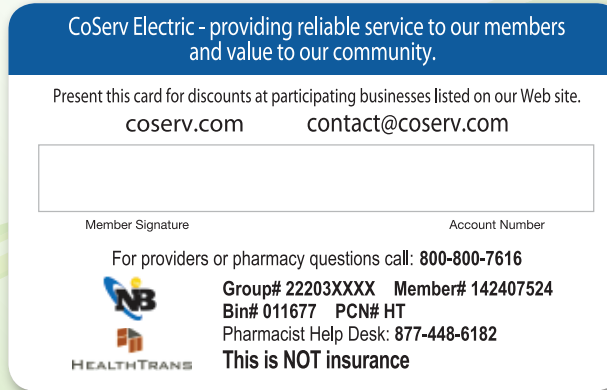
Here's how the card works:

All CoServ Electric members automatically receive Co-op Connections cards! When they show the card at any participating business, they receive a discount. It's that easy.

All participating businesses have the choice to opt out of the program at the end of every contract year.



Front of Card



Back of Card

Businesses also receive free web advertising on connections.coop/coservelectric:

