



JOHN Genuise

District 4

Personal

- Born in Grosse Pointe, Michigan
- Resident of Little Elm for 20 years
- CoServ Member for 20-3/4 years
- Married for 29 years; 2 children

Education

- Bachelors Geology, Michigan State University (1988)
- Masters Geology/Geochemistry, University of Texas at Austin (1991)
- Masters Hazardous & Waste Materials Management (Environmental Engineering), Lyle School of Engineering, Southern Methodist University (1994)

- Certified Professional Safety Auditor (CPEA Safety) Since 2006
- Certified Professional Environmental Auditor (CPEA) Since 2001
- Certified Process Safety Auditor (CPSA) Since 2015
- Certified Internal Auditor within IIA, CPEA, CPSA Since 2017

Community Service

- Habitat for Humanity
- Boy Scouts of America - Scout Leader
- YMCA/Y Princesses - Chief
- Little Elm Youth Sports Association (LEYSA, Coach of 3 Teams)

Briefly, what is your business experience?

- Corporate Director since 1995, principally for large, public companies in the Energy Transmission and Heavy and Medium Manufacturing Industries, and in Higher Education (UNT and UT Arlington).
- Founder and Principal of a Specialized Management Consulting Company (Genuine EHS - Environmental Health & Safety). Advised 100 client companies for over 15 years, including the Boards of the Largest Energy Company in the world, the Largest Steel Company in North America, the Largest Pipeline Company in North America and many privately owned businesses too small to have a dedicated EHS Professional on their staff.
- Full, complete details of my experience can be found at www.linkedin.com/in/johngenuise/

Please explain why you are interested in serving on the CoServ Electric Board of Directors.

I am interested in serving CoServ because it is OUR electric cooperative company: that is the way I have always looked at the

cooperative. My family has enjoyed the benefits of its service for over 20 years. The Member-owned co-op is a wonderful structure for a Utility: by the people, and for the people.

I have a strong interest in Energy and providing it to Texans as safely and efficiently as possible. My natural aptitude for corporate governance and compliance makes me a good fit for the role, and my multidisciplinary technical background will be a good addition to the Board.

I have been open to being on a Board for a number of years, even volunteering my services to Boards since 2014 on my LinkedIn page, www.linkedin.com/in/johngenuise.

How many CoServ Electric Annual Membership meetings have you attended in the past 5 years?

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What qualities do you possess which would make you an asset to the CoServ Electric Board of Directors, and what is your experience serving on boards of this type?

Six qualities come immediately to mind:

1. Safety First!
2. Always Practical
3. Embrace New Technology
4. Proactive - Seek "The Relentless Pursuit of Continuous Improvement" at every opportunity
5. Quick Study (I absorb things quickly and have a strong natural curiosity)
6. Technically Minded - As you can see from my education and my career

For the past 25 years I have been directly advising Boards of Directors, Presidents, and their C-Suite Management Teams on significant material matters for their regular meetings and for their annual reports so they have the information they need to make the best decisions for their customers, the company, their shareholders,

and the public. This includes 10K/10Q report advising.

What do you feel is CoServ Electric's biggest challenge?

In a single word: GROWTH

We are blessed to live in the fastest growing Metropolitan Statistical Area (MSA) in the country during the past 20 years, and as we all know, and have seen daily, Denton County, and thus CoServ, are on the leading edge of all of that growth. Progress is wonderful, but it must be managed and planned for, or the great utility that is CoServ will not continue to thrive and serve its Members.

Please describe how you feel CoServ Electric is performing in its service to its Members and what you hope to contribute to its success.

Five Stars, 4.0, A+!!!!!!

My family has had nothing but great experiences with our electric utility, despite the worst that North Texas' infamous severe weather has been able to dish out, and it is a critical utility we all have come to rely on for everything that powers our modern world. We also have enjoyed some value-added benefits the Co-op provides, such as energy audits of our home and blower door testing to pinpoint and seal duct leaks and building exterior leaks.

That said, "The Relentless Pursuit of Continuous Improvement" are the words I live by every day. I feel that CoServ, like any complex organization, always has processes and areas it can improve to benefit its Members and provide even better service. Safety is the obvious area where I can contribute given my background and experience. I also bring environmental expertise and technical knowledge, skills, and abilities that will be good additions to the experienced CoServ Board. I have done most of the work in my career with attorneys, so I understand legal concerns as well. I want to contribute to CoServ's continued phenomenal growth and success serving its Members!