



RICHARD Jones

District 4

Personal

- Born in Atlanta, Georgia
- Resident of Frisco for 9 years
- CoServ Member for 9 years
- Married for 15 years; 2 children

Education

- BA Political Science, University of Georgia (1989)
- MS International Relations, Troy University (1998)
- American Production & Inventory Control Society (APICS) - Supply Chain Certification
- National Defense Fellow, US Congress, (2001)
- Air Command & Staff College, US Air Force

Community Service

- Co-founder of Frisco Fairy Wish Foundation for underprivileged youth recreational sports

Military Service

- Lieutenant Colonel (retired) (Dec, 30 1989 – Dec, 31 2009)

Briefly, what is your business experience?

I served for 20 years in the US Air Force as a Supply Chain and Logistics Officer. My military experience gave me opportunities to improve operational efficiency and cut costs in petroleum management, aircraft repair, and wartime aerial port operations. For the last 10 years, I worked with several Fortune 500 companies in the Energy industry, including utilities and oil & gas companies, as a management consultant. In that capacity, I worked with clients to improve service and reliability while lowering operational costs.

Please explain why you are interested in serving on the CoServ Electric Board of Directors.

Electric Cooperatives are uniquely positioned to pass operational savings directly to customers (Member/owners). As a private company owned by its Members, CoServ is able to leverage savings to lower costs for electricity consumers. I would like to leverage my experience working with utilities and other energy companies to help CoServ maintain its high reliability while passing cost savings on to our Member/owners.

How many CoServ Electric Annual Membership meetings have you attended in the past 5 years?

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What qualities do you possess which would make you an asset to the CoServ Electric Board of Directors, and what is your experience serving on boards of this type?

While in the Air Force I was appointed to serve as co-chair of a multi-billion dollar energy infrastructure planning board. Our task was to prioritize global requirements that far exceeded available resources. In that capacity, I worked with many leaders to assess and direct requirements and funding in a cost-effective way. The skills I learned in that role along with the industry knowledge gained while consulting in the utility industry will serve me well as a Member of the CoServ Board.

What do you feel is CoServ Electric's biggest challenge?

Maintaining high reliability and keeping costs under control in a rapidly growing environment is CoServ's biggest challenge. In fast-growing regions, utilities must remain focused while development pressures constrain service operations. Customer support and routine operations can suffer if utilities lose this focus. As a Member of the Board, I believe I can help CoServ strike the balance between growth and customer service.

Please describe how you feel CoServ Electric is performing in its service to its Members and what you hope to contribute to its success.

CoServ has maintained an excellent reliability record in the face of rapid growth. In the future, I believe CoServ can achieve even better success by improving customer outreach and lowering internal costs—savings it can pass along to Member/owners in the best tradition of an electric cooperative. As a Member of the Board of Directors, I hope to help CoServ reach those goals.