



CURTIS TALLY

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FOR THE BETTERMENT OF THE COMMUNITY

In the 1940s, local leaders worked to improve education for students living in the area where Denton, Tarrant and Wise counties meet. County districts wanted to control their schools, but residents wanted to consolidate with their neighboring communities instead.

At the time, Justin Senator **Bob Proffer** told the *Denton Record-Chronicle* that two factors led to this movement — the increasing cost of “inadequate small country schools” and farm-to-market roads that granted rural residents access to consolidated schools.

In November 1948, Justin, Roanoke, Rhome and Haslet voted overwhelmingly in favor of consolidation. Fairview joined them a few months later, and together they became what’s known today as the Northwest Independent School District (NISD).

This was barely 10 years after Denton County Electric Cooperative, now doing business as CoServ, began delivering power to those same rural families.

I was reminded of NISD’s roots during a recent visit to its administration building. You can see me twice in the photo at right – as I looked today and, in the black-and-white photo next to Senator Proffer.

Today, NISD serves 14 municipalities in parts of three counties and is planning its fifth high school. It all started in four rural towns that had one goal in mind: the betterment of the community.



Ways to Save

Why does CoServ offer rebates for energy efficient purchases? When CoServ Members lower their energy use, they also lower CoServ’s power costs.

The 2017 CoServ Rebates Program is designed to make your purchase of energy efficient products easier. If you’re ready to replace your HVAC unit, heat pump, water heater, pool pump or light bulbs, let CoServ help. Send in your application for a credit to your account. Then, mark the date on your online account and watch the savings begin. It all starts at CoServ.com/Ways-to-Save.

Save the Date: June 8 Annual Meeting

CoServ’s Annual Meeting and Member Appreciation Night will be earlier than usual this year – **June 8** – so please mark your calendars. Three CoServ Electric Board Director seats will be up for election. Like last year, the Annual Meeting will feature fun activities for kids, opportunities for CoServ Members to talk to trusted energy advisers about rebates, energy efficiency and solar programs, and, of course, the chance to win fantastic door prizes. Join us at the University of North Texas Coliseum in Denton to hear the results of the election, share a delicious meal and learn about your co-op’s bright future. For more information, visit CoServ.com/AnnualMeeting.



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